

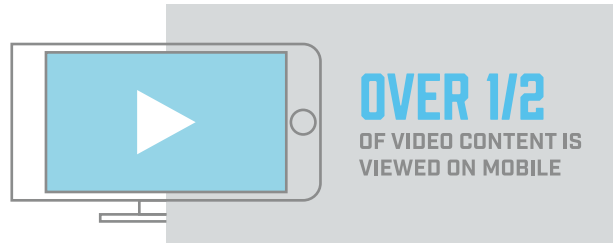
BODYGUARDZ®

Give eyes a break while enjoying more hours of favorite entertainment on DIRECTV!

- Americans spend almost half of their time awake looking at screens (computers, tvs, phones, etc) and more people than ever are binge-watching media on their smart-phones. Now, through the DTV App, favorite shows can be viewed nonstop.



US CONSUMERS SPEND
5 HRS /DAY
ON DIGITAL MEDIA
(FLURRY)



OVER 1/2
OF VIDEO CONTENT IS
VIEWED ON MOBILE



US TEENS SPEND
9 HRS /DAY
USING MEDIA
(COMMON SENSE MEDIA)

HARMFUL EFFECTS OF ARTIFICIAL BLUE LIGHT

- Disruptions to circadian rhythms (wake/sleep cycle)
- Digital eye strain
- Blurry vision
- Headaches
- May speed up macular degeneration

GET PURE[®] 2 EYEGUARD™ TO PROTECT EYES AND DEVICE SCREEN

- Blocks up to 43% of harmful blue light
- Reduces digital eye strain
- Case friendly, edge-to-edge protection
- Maintains clarity
- Aluminum-infused, tempered glass

RECOMMEND & SELL BODYGUARDZ

**PERFECT
PAIR**

TO ANY CUSTOMER



iPhone X/Xs

Screen Protector:

Pure 2 EyeGuard | \$49.99 4374K

Case:

Harmony™ Lucky | \$39.95 4327K

**Perfect Pair = FULL-BODY PROTECTION,
FREE Replacements and FREE Shipping***

Save up to \$800 in screen protector
and shipping costs over the lifetime
of the device.